



Jayawant Shikshan Prasarak Mandal's
Jayawantrao Sawant
Institute of Management & Research



(Approved by A.I.C.T.E. New Delhi, Govt. of Affiliated to University of Pune.)

S.No. 58, Indrayani Nagar, Handewadi Road, Hadapsar Pune-28.

Ph.: 020-26970882 TeleFax: 020-26970913

Email : jsimr@jspm.edu.in

Website : www.jspmjsimr.edu.in

PROF. DR.TANAJI SAWANT

B.E.(Elect.), PGDM, Ph.D
FOUNDER SECRETARY

Dr. Anita Khatke

Ph.D., MBA, PGDMLM, B.Sc
Director

Undertaking for Syllabus

This is to declare that we the Jayawant Shikshan Prasarak Mandal's, Jayawantrao Sawant Institute of Management & Research is affiliated management Institute of Savitribai Phule Pune University. We are having MBA program which is approved by AICTE, New Delhi and Recognized by Govt of Maharashtra.

As we are affiliated management Institute we are following all rules, regulations pertaining to syllabus stated by Savitribai Phule Pune University as per Board of Studies guidelines. University has introduced 2013 CBCS pattern in Academic year 2013-2014 and 2016 CBCS Pattern academic year 2016-2017.

As per the syllabus we are offering the courses for our students. The said syllabus links are as below:

University website web link for 2013 CBCS pattern syllabus

http://www.unipune.ac.in/Syllabi_PDF/revised_2013/mang/MBA-Syllabus-2013-27-7-2015.pdf

University website web link for 2016 CBCS pattern syllabus

http://collegecirculars.unipune.ac.in/sites/documents/Syllabus%202016/MBA_NE_W_Syllabus_2016-17-17-6-16.pdf

Dr. Anita Khatke

Director

DIRECTOR
J.S.P.M.'s
Jayawantrao Sawant Institute
of Management & Research
Hadapsar, Pune - 411 028



1.2.1: Percentage of new courses introduced of the total number of courses across all programs offered during the last five years

Academic Year	2017-18	2016-17	2015-16	2014-15	2013-14
No. of Courses Introduced	81	02	14	78	20
Total no. of Courses Introduced	195				


Prof. Anil Kumar
HOD




Dr. Anita Khastur
Director, JSIMR, Pune
DIRECTOR
JSPM'S
Jayawantrao Sawant Institute
of Management & Research
Hadapsar, Pune - 411 028.

New Courses Offered during last five Years

Sr. No.	Course Code	Course Name	Year of introduction
1	101	Accounting for Business Decisions	2013-2014
2	102	Economic Analysis for Business Decisions	2013-2014
3	103	Legal Aspects of Business	2013-2014
4	104	Business Research Methods	2013-2014
5	105	Organizational Behaviour	2013-2014
6	106	Basics of Marketing	2013-2014
7	107	Management Fundamentals	2013-2014
8	108	Business Communication Lab	2013-2014
9	109	MS Excel & Advanced Excel Lab	2013-2014
10	110	Selling & Negotiation Skills Lab	2013-2014
11	201	Marketing Management	2013-2014
12	202	Financial Management	2013-2014
13	203	Human Resource Management	2013-2014
14	204	Decision Science	2013-2014
15	205	Operations & Supply Chain Management	2013-2014
16	206	Management Information Systems	2013-2014
17	207	Emotional Intelligence and Managerial Effectiveness Lab	2013-2014
18	210	Life Skills Lab	2013-2014
19	211	Geopolitics & the World Economic System	2013-2014
20	215	Industry Analysis - Desk Research	2013-2014
21	301	Strategic Management	2014-2015
22	302	Enterprise Performance Management	2014-2015
23	303	Startup and New Venture Management	2014-2015
24	304	Summer Internship Project	2014-2015
25	305MKT	Contemporary Marketing Research	2014-2015
26	306MKT	Consumer Behaviour	2014-2015
27	307MKT	Integrated Marketing Communications	2014-2015
28	308MKT	Product Management	2014-2015
29	309MKT	Strategic Brand Management	2014-2015
30	312MKT	Customer Relationship Management	2014-2015
31	305FIN	Financial Regulatory Framework	2014-2015
32	306FIN	Merchant Banking and Financial Services	2014-2015
33	307FIN	Income Tax - I	2014-2015
34	309FIN	Strategic Cost Management	2014-2015
35	315FIN	Banking Operations - I	2014-2015
36	318FIN	Financial Statement Analysis	2014-2015



37	305IT	I T Management	2014-2015
38	306IT	E-Business	2014-2015
39	307IT	Software Engineering	2014-2015
40	308IT	Mobile Computing with Android	2014-2015
41	310IT	Software Quality Assurance	2014-2015
42	316IT	Technical Writing	2014-2015
43	305OPE	Planning & Control of Operations	2014-2015
44	306OPE	Inventory Management	2014-2015
45	307OPE	Productivity Management	2014-2015
46	308OPE	Maintenance Management	2014-2015
47	311OPE	Technology Management	2014-2015
48	315OPE	Project Management	2014-2015
49	305HR	Labour Laws	2014-2015
50	306HR	Performance Management	2014-2015
51	307HR	Employee Health & Safety	2014-2015
52	308HR	Employee Welfare	2014-2015
53	309HR	HR Audit	2014-2015
54	316HR	Lab in Training	2014-2015
55	305IB	International Business Economics	2014-2015
56	306IB	Export Documentation and Procedures	2014-2015
57	307IB	International Management	2014-2015
58	308IB	International Marketing	2014-2015
59	309IB	International Marketing Research	2014-2015
60	316IB	International Relations & Management	2014-2015
61	401	Managing for Sustainability	2014-2015
62	402	Dissertation	2014-2015
63	403MKT	Services Marketing	2014-2015
64	404MKT	Sales and Distribution Management	2014-2015
65	405MKT	Retail Marketing	2014-2015
66	406MKT	Rural Marketing	2014-2015
67	408MKT	International Marketing	2014-2015
68	413MKT	E-Marketing	2014-2015
69	403FIN	International Finance	2014-2015
70	404FIN	Corporate Finance	2014-2015
71	405FIN	Income Tax – II	2014-2015
72	409FIN	Indirect Taxation	2014-2015
73	412FIN	Banking Operations – II	2014-2015
74	417FIN	Practice of Life Insurance	2014-2015
75	403IT	Software Project Management	2014-2015
76	404IT	Enterprise Resource Planning (ERP)	2014-2015
77	408IT	Software Testing	2014-2015
78	411IT	Geographical Information Systems	2014-2015
79	412IT	E-Governance	2014-2015
80	414IT	Microsoft Office 2010 Lab	2014-2015
81	403OPE	Operations Strategy	2014-2015




82	404OPE	Total Quality Management	2014-2015
83	405OPE	Quality Management Standards	2014-2015
84	406OPE	World Class Manufacturing	2014-2015
85	410OPE	Service Operations Management	2014-2015
86	414OPE	Lean Manufacturing	2014-2015
87	403HR	Industrial Relations	2014-2015
88	404HR	Strategic Human Resource Management	2014-2015
89	405HR	Organizational Design and Development	2014-2015
90	406HR	Global HR	2014-2015
91	408HR	Change Management	2014-2015
92	413HR	Lab in Mentoring and Coaching	2014-2015
93	403IB	International Business Environment	2014-2015
94	404IB	Indian Economy and Trade Dependencies	2014-2015
95	405IB	Environment & Global Competitiveness	2014-2015
96	407IB	Cross-Cultural Relationship Marketing	2014-2015
97	408IB	Foreign Exchange Management	2014-2015
98	409IB	E Commerce	2014-2015
99	114	Foreign Language - I Lab	2015-2016
100	214	Foreign Language - II Lab	2015-2016
101	305RABM	Agriculture and Indian Economy	2015-2016
102	306RABM	Rural Marketing I	2015-2016
103	308RABM	Special Areas in Rural Marketing	2015-2016
104	310RABM	Agricultural Marketing & Price Analysis - I	2015-2016
105	312RABM	Agricultural Marketing	2015-2016
106	315RABM	AgriSupply Chains Management	2015-2016
107	403RABM	Rural Credit and Finance	2015-2016
108	404RABM	Rural Marketing II	2015-2016
109	408RABM	Agricultural Marketing and Price Analysis - II	2015-2016
110	412RABM	Food Retail Management	2015-2016
111	414RABM	Management of Agribusiness Cooperatives	2015-2016
112	416RABM	Agriculture & WTO	2015-2016
113	115	Enterprise Analysis - Desk Research	2016-2017
114	213	Computer Aided Personal Productivity Tools Lab	2016-2017
115	305FIN	Direct Taxation	2017-2018
116	306FIN	Financial System of India , Markets and Services	2017-2018
117	307FIN	Strategic Cost Management	2017-2018
118	308FIN	Corporate & International Financial Reporting	2017-2018
119	309FIN	Corporate Finance	2017-2018
120	313FIN	Banking Operations - I	2017-2018
121	305IT	I T Management and Cyber Laws	2017-2018
122	306IT	E-Business and Business Intelligence	2017-2018
123	309IT	RDBMS with Oracle	2017-2018
124	310OPE	Manufacturing Resource Planning	2017-2018
125	312OPE	Six Sigma	2017-2018
126	313OPE	Designing Operations Systems	2017-2018



127	305HR	Labour & Social Security Laws	2017-2018
128	306HR	Human Resource Accounting & Compensation Management	2017-2018
129	307HR	Employee Health, Safety & Welfare	2017-2018
130	314HR	Lab in Recruitment and Selection	2017-2018
131	306IB	Export Documentation and Procedures	2017-2018
132	310IB	International Financial Management	2017-2018
133	314IB	Legal Dimensions of International Business	2017-2018
134	305SCM	Essentials of Supply Chain Management	2017-2018
135	306SCM	Logistics Management	2017-2018
136	308SCM	Inventory Management	2017-2018
137	310SCM	Six Sigma	2017-2018
138	311SCM	Supply Chain Planning	2017-2018
139	315SCM	Supply Chain Practices – I	2017-2018
140	307RABM	Rural Development I	2017-2018
141	305TM	Fundamentals of Technology Management	2017-2018
142	306TM	Managing Innovation – I	2017-2018
143	307TM	Technology Forecasting	2017-2018
144	308TM	Strategies for information goods and network economies – I	2017-2018
145	309TM	Advanced Manufacturing Technology	2017-2018
146	310TM	Product Strategies for High Technology Companies – I	2017-2018
147	305SER	Services Business Management	2017-2018
148	306SER	Services Performance Management	2017-2018
149	307SER	Project Management in Services	2017-2018
150	308SER	Relationship Management in Services	2017-2018
151	309SER	Information Technology Enabled Services Management	2017-2018
152	312SER	Service Leadership Lab	2017-2018
153	413MKT	E-Marketing and analytics	2017-2018
154	403FIN	Indirect Taxation	2017-2018
155	404FIN	International Finance	2017-2018
156	407FIN	Financial Risk Management	2017-2018
157	409FIN	Banking Operations – II	2017-2018
158	410 FIN	Wealth & Portfolio Management	2017-2018
159	414 FIN	Principles of Insurance	2017-2018
160	406 IT	Network Technologies and Security	2017-2018
161	407 IT	Database Administration	2017-2018
162	409 IT	Information Security and Audit	2017-2018
163	410 IT	Data Warehousing and Data Mining	2017-2018
164	403 OPE	Operations Strategy and Research	2017-2018
165	407 OPE	Business Process reengineering	2017-2018
166	408 OPE	Enterprise Resource Planning	2017-2018
167	411 OPE	Business Process Management	2017-2018
168	403 HR	Employment Relations	2017-2018
169	406 HR	Global HR1	2017-2018
170	410 HR	Lab in CSR	2017-2018
171	415 HR	Designing HR Policies	2017-2018



172	410 IB	Enterprise Resource Planning	2017-2018
173	411 IB	Global HR	2017-2018
174	403 SCM	Strategic Supply Chain Management	2017-2018
175	404 SCM	Knowledge Management in Supply Chains	2017-2018
176	409 SCM	Project Management	2017-2018
177	410 SCM	Supply Chain Performance Measurement	2017-2018
178	412 SCM	Global Logistics	2017-2018
179	413 SCM	Supply Chain Practices- II	2017-2018
180	405RABM	Rural Development II	2017-2018
181	406RABM	Special Areas in Agro produce Management	2017-2018
182	410RABM	Management of Agricultural Input Marketing	2017-2018
183	413RABM	Agri-Entrepreneurs	2017-2018
184	403TM	Technology Competition and Strategy	2017-2018
185	404TM	Managing Innovation – II	2017-2018
186	405TM	Innovation, Product Development and Commercialization	2017-2018
187	406TM	Strategies for information goods and network economies – II	2017-2018
188	408TM	Product Strategies for High Technology Companies – II	2017-2018
189	410TM	Strategic Management of Intellectual Property Rights	2017-2018
190	403SER	Strategic Services Marketing	2017-2018
191	404SER	Sectoral Services Management	2017-2018
192	405SER	Global Scenario of Services	2017-2018
193	407SER	Computer Application in Service Management	2017-2018
194	408SER	Services Operations Management	2017-2018
195	410SER	Documentation Management in services	2017-2018


Dr. Anita Khatke
Director, JSPM's, JSIMR



Additional Link for reference of complete syllabus copy for CBCS-2013 and CBCS-2016 Pattern:

University website web link for 2013 CBCS pattern syllabus

http://www.unipune.ac.in/Syllabi_PDF/revised_2013/mang/MBA-Syllabus-2013-27-7-2015.pdf

University website web link for 2016 CBCS pattern syllabus

http://collejecirculars.unipune.ac.in/sites/documents/Syllabus%202016/MBA_NE_W_Syllabus_2016-17-17-6-16.pdf