

1.3.1 List of Courses integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Course code	Course Name	Cross Cutting Issues Relevant to		
		Gender	Environment and Sustainability	Human Values and Professional Ethics
101	Accounting for Business Decisions			Yes
102	Economic Analysis for Business Decisions			Yes
103	Legal Aspects of Business	Yes		Yes
104	Business Research Methods			Yes
105	Organizational Behaviour	Yes		Yes
106	Basics of Marketing	Yes	Yes	Yes
107	Management Fundamentals			Yes
108	Business Communication Lab	Yes		Yes
109	MS Excel & Advanced Excel Lab			Yes
110	Selling & Negotiation Skills Lab			Yes
201	Marketing Management	Yes	Yes	Yes
202	Financial Management			Yes
203	Human Resource Management	Yes		Yes
204	Decision Science			Yes
205	Operations & Supply Chain Management		Yes	
206	Management Information Systems			Yes
207	Emotional Intelligence and Managerial Effectiveness Lab			Yes
210	Life Skills Lab			Yes
211	Geopolitics & the World Economic System		Yes	
215	Industry Analysis - Desk Research			Yes
301	Strategic Management	Yes	Yes	Yes
302	Enterprise Performance Management			Yes
303	Startup and New Venture Management	Yes	Yes	Yes
304	Summer Internship Project	Yes	Yes	Yes
305MKT	Contemporary Marketing Research			Yes
306MKT	Consumer Behaviour			Yes
307 MKT	Integrated Marketing Communications			Yes
308MKT	Product Management			Yes
309MKT	Strategic Brand Management		Yes	
312MKT	Customer Relationship Management		Yes	Yes
305FIN	Financial Regulatory Framework			Yes
306FIN	Merchant Banking and Financial Services			Yes
307FIN	Income Tax – I	Yes		Yes
309FIN	Strategic Cost Management		Yes	
315FIN	Banking Operations - I			Yes



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318FIN	Financial Statement Analysis				Yes
305IT	IT Management				Yes
306IT	E-Business				Yes
307IT	Software Engineering				Yes
308IT	Mobile Computing with Android				Yes
310IT	Software Quality Assurance				Yes
316IT	Technical Writing				Yes
305OPE	Planning & Control of Operations		Yes		
306OPE	Inventory Management		Yes		Yes
307OPE	Productivity Management		Yes		Yes
308OPE	Maintenance Management				Yes
311OPE	Technology Management				Yes
315OPE	Project Management				Yes
305HR	Labour Laws	Yes			Yes
306HR	Performance Management				Yes
307HR	Employee Health & Safety				Yes
308HR	Employee Welfare				Yes
309HR	HR Audit				Yes
316HR	Lab in Training				Yes
305IB	International Business Economics		Yes		
306IB	Export Documentation and Procedures				Yes
307IB	International Management				Yes
308IB	International Marketing	Yes	Yes		Yes
309IB	International Marketing Research				Yes
316IB	International Relations & Management				Yes
401	Managing for Sustainability	Yes	Yes		Yes
402	Dissertation	Yes	Yes		Yes
403MKT	Services Marketing				Yes
404MKT	Sales and Distribution Management		Yes		Yes
405MKT	Retail Marketing		Yes		
406MKT	Rural Marketing		Yes		
408MKT	International Marketing	Yes	Yes		Yes
413MKT	E-Marketing		Yes		
403FIN	International Finance				Yes
404FIN	Corporate Finance				Yes
405FIN	Income Tax – II	Yes			Yes
409FIN	Indirect Taxation				Yes
412FIN	Banking Operations – II				Yes
417FIN	Practice of Life Insurance	Yes			Yes
403IT	Software Project Management				Yes
404IT	Enterprise Resource Planning (ERP)				Yes
408IT	Software Testing				Yes
411IT	Geographical Information Systems				Yes



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412IT	E-Governance			Yes
414IT	Microsoft Office 2010 Lab			Yes
403OPE	Operations Strategy		Yes	
404OPE	Total Quality Management		Yes	
405OPE	Quality Management Standards			Yes
406OPE	World Class Manufacturing			Yes
410OPE	Service Operations Management			Yes
414OPE	Lean Manufacturing			Yes
403HR	Industrial Relations			Yes
404HR	Strategic Human Resource Management			Yes
405HR	Organizational Design and Development			Yes
406HR	Global HR			Yes
408HR	Change Management			Yes
413HR	Lab in Mentoring and Coaching			Yes
403IB	International Business Environment		Yes	
404IB	Indian Economy and Trade Dependencies		Yes	
405IB	Environment & Global Competitiveness		Yes	
407IB	Cross-Cultural Relationship Marketing		Yes	
408IB	Foreign Exchange Management			Yes
409IB	E Commerce			Yes
114	Foreign Language - I Lab			Yes
214	Foreign Language - II Lab			Yes
305RABM	Agriculture and Indian Economy		Yes	
306RABM	Rural Marketing I		Yes	
308RABM	Special Areas in Rural Marketing		Yes	
310RABM	Agricultural Marketing & Price Analysis – I			Yes
312RABM	Agricultural Marketing			Yes
315RABM	AgriSupply Chains Management			Yes
403RABM	Rural Credit and Finance			Yes
404RABM	Rural Marketing II			Yes
408RABM	Agricultural Marketing and Price Analysis – II			Yes
412RABM	Food Retail Management			Yes
414RABM	Management of Agribusiness Cooperatives			Yes
416RABM	Agriculture & WTO		Yes	
115	Enterprise Analysis - Desk Research			Yes
213	Computer Aided Personal Productivity Tools Lab			Yes
305FIN	Direct Taxation	Yes		Yes
306FIN	Financial System of India , Markets and Services			Yes
307FIN	Strategic Cost Management		Yes	
308FIN	Corporate & International Financial Reporting			Yes
309FIN	Corporate Finance			Yes



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313FIN	Banking Operations - I			Yes
305IT	I T Management and Cyber Laws			Yes
306IT	E-Business and Business Intelligence			Yes
309IT	RDBMS with Oracle			Yes
310OPE	Manufacturing Resource Planning			Yes
312OPE	Six Sigma			Yes
313OPE	Designing Operations Systems		Yes	
305HR	Labour & Social Security Laws			Yes
306HR	Human Resource Accounting & Compensation Management			Yes
307HR	Employee Health, Safety & Welfare			Yes
314HR	Lab in Recruitment and Selection			Yes
306IB	Export Documentation and Procedures			Yes
310IB	International Financial Management			Yes
314IB	Legal Dimensions of International Business			Yes
305SCM	Essentials of Supply Chain Management			Yes
306SCM	Logistics Management			Yes
308SCM	Inventory Management			Yes
310SCM	Six Sigma			Yes
311SCM	Supply Chain Planning			Yes
315SCM	Supply Chain Practices – I			Yes
307RABM	Rural Development I		Yes	
305TM	Fundamentals of Technology Management			Yes
306TM	Managing Innovation – I			Yes
307TM	Technology Forecasting		Yes	
308TM	Strategies for information goods and network economies – I		Yes	
309TM	Advanced Manufacturing Technology		Yes	
310TM	Product Strategies for High Technology Companies – I		Yes	
305SER	Services Business Management		Yes	
306SER	Services Performance Management		Yes	
307SER	Project Management in Services		Yes	
308SER	Relationship Management in Services		Yes	
309SER	Information Technology Enabled Services Management		Yes	
312SER	Service Leadership Lab		Yes	
413MKT	E-Marketing and analytics		Yes	Yes
403FIN	Indirect Taxation			Yes
404FIN	International Finance			Yes
407FIN	Financial Risk Management			Yes
409FIN	Banking Operations – II			Yes
410 FIN	Wealth & Portfolio Management			Yes
414 FIN	Principles of Insurance			Yes



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406 IT	Network Technologies and Security			Yes
407 IT	Database Administration			Yes
409 IT	Information Security and Audit		Yes	Yes
410 IT	Data Warehousing and Data Mining			Yes
403 OPE	Operations Strategy and Research			Yes
407 OPE	Business Process reengineering			Yes
408 OPE	Enterprise Resource Planning			Yes
411 OPE	Business Process Management			Yes
403 HR	Employment Relations			Yes
406 HR	Global HRI			Yes
410 HR	Lab in CSR			Yes
415 HR	Designing HR Policies			Yes
410 IB	Enterprise Resource Planning		Yes	Yes
411 IB	Global HR			Yes
403 SCM	Strategic Supply Chain Management			Yes
404 SCM	Knowledge Management in Supply Chains			Yes
409 SCM	Project Management		Yes	
410 SCM	Supply Chain Performance Measurement		Yes	
412 SCM	Global Logistics		Yes	
413 SCM	Supply Chain Practices- II		Yes	
405RABM	Rural Development II		Yes	
406RABM	Special Areas in Agro produce Management		Yes	
410RABM	Management of Agricultural Input Marketing			Yes
413RABM	Agri-Entrepreneuership		Yes	Yes
403TM	Technology Competition and Strategy			Yes
404TM	Managing Innovation – II		Yes	
405TM	Innovation, Product Development and Commercialization		Yes	Yes
406TM	Strategies for information goods and network economies – II			Yes
408TM	Product Strategies for High Technology Companies – II			Yes
410TM	Strategic Management of Intellectual Property Rights			Yes
403SER	Strategic Services Marketing		Yes	
404SER	Sectoral Services Management		Yes	
405SER	Global Scenario of Services		Yes	
407SER	Computer Application in Service Management			Yes
408SER	Services Operations Management			Yes
410SER	Documentation Management in services			Yes



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191	Human Rights-I			Yes
193	Information Security -I			Yes
293	Information Security -II			Yes
394	Skill Development -I			Yes
210	Life Skill Lab			Yes
291	Human Rights-II			Yes
393	Information Security -III			Yes
493	Information Security -IV			Yes
494	Skill Development -II			Yes




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Additional Link for reference of complete syllabus copy for CBCS-2013 and CBCS-2016 Pattern:

University website web link for 2013 CBCS pattern syllabus

http://www.unipune.ac.in/Syllabi_PDF/revised_2013/mang/MBA-Syllabus-2013-27-7-2015.pdf

University website web link for 2016 CBCS pattern syllabus

http://collegecirculars.unipune.ac.in/sites/documents/Syllabus%202016/MBA_NE_W_Syllabus_2016-17-17-6-16.pdf